

Alternate Access Quarterly



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Holiday Closings

Alternate Access will be closed:
Wednesday November 26, 2008
Thursday November 27, 2008
Friday November 28, 2008
Thursday December 25, 2008
Friday December 26, 2008
Thursday January 1, 1008

Did You Know

Few realize that the first fax, or facsimile, machine was invented in 1843 by a Scottish mechanic and inventor, Alexander Bain. It was an evolution of Samuel Morse's telegraph, invented several years earlier. The next 100 years saw creators from radio technicians to watchmakers, and companies such as AT&T, try their hand at improving and enhancing the technology. As early as 1860, the first fax recorded was transmitted from Paris to Lyon on a fax machine dubbed the Pantelegraph.

Time Change Reminder Fall Back...Later

Don't forget to fall back! Clocks will return to Standard Time on the first Sunday in November (Nov. 2).



Talk is Cheap and Fax is Cheaper

While the cost of communicating by phone has been drastically reduced, as long-distance costs have dropped and Voice over Internet Protocol [VoIP] usage has skyrocketed, it has never been cheaper or easier to send a fax.

Why with the pervasiveness of e-mail, you wonder, do people continue to send faxes?

Fax as an industry is actually experiencing double digit growth and looks to remain strong for the next several years. Ever since facsimile transmissions were accepted as legal documents, the fax machine has been a necessary and treasured component of business communication. Fax still plays a major role in business communication, particularly when structured forms,

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Benefit from Tax Savings

Let Uncle Sam help foot the bill to get your phone system up to date by taking advantage of the Section 179 tax code deduction in 2008.



Section 179 allows qualifying business purchases to be deducted in the year of purchase rather than be depreciated over several years.

In February of this year the expensing limit increased to \$250,000 if the total equipment

purchased for the year did not exceed \$800,000. If total purchases exceed \$800,000, the Section 179 limits are reduced dollar for dollar by the amount in excess of the threshold.

The Section 179 limit increases are valid for the calendar year 2008. Call Alternate Access today at 866-831-9272 to determine how to best upgrade your phone system to meet your business needs and take advantage of this great tax savings!

*****Consult with your tax advisor about the deductibility of any equipment purchase.***

Alternate Access Offers New, Economical Fax Solution

Alternate Access now offers the Multitech FaxFinder™, a turnkey solution that converts faxes to PDF or TIFF files allowing you to receive faxes wherever you are as e-mails and send faxes from any application that can print.



This economical solution provides distributed faxing capabilities, from a corporate office to small remote offices as well as to field sales people. In addition, it provides secure, convenient faxing for LAN users offering a high degree of privacy for both the sender and recipient.

Offerings begin as low as \$1,000. Talk about a fast return on investment! Call Alternate Access today at 866-831-9272 to find out more.

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Talk is Cheap Continued...

Fax server appliances bring together the best of all worlds, since they operate without paper and ink, don't have to be deployed throughout the business, and don't require a windows-based server. All these aspects come to play to ease the time and cost for installation and for ongoing maintenance.

If those reasons do not have you convinced, check out our list of the top six reasons to tune up your fax solution below.

Top Six Reasons to Tune Up Your Fax Solution

1. Ensure Confidentiality

Faxes can arrive directly to the desktop of the department or individual for whom they are meant. HIPPA compliance, legal documents, personnel information and monetary contracts illustrate documents that require confidential care.

2. Increase Productivity

Do you ever spend time standing around a fax machine waiting to send or receive a document? By sending or receiving at your desktop, walk and wait times are drastically reduced and multi-tasking remains in play.

3. Save Money

Whatever the size of your business, you will realize cost savings on paper and ink, as well as maintenance of a mechanical device or devices. The more fax intensive your business is, the more you save.

4. Increase Control

By having the equipment in your office, you can ensure your information is delivered immediately and consistently. A downside of hosted fax services can be delays in both delivery time and communication of interruptions in your service. And pay-for-usage means that costs continue to mount and never stop. With your own fax server, you can feel confident that each fax rapidly reaches its intended destination. You can also take action quickly if there is any interruption of service. Return on investment is fast, and you own the asset.

5. Go Green

As businesses become more energy efficient and waste conscientious, a fax server is one more way to assist in the reduction of electrical and human energy – and it can dramatically reduce paper and ink waste as well. So make your move to a fax server and get on board to save our planet!

6. Support Remote Workers

More and more companies are altering employee work hours or implementing telecommuting to combat the rising costs of business operations while increasing employee morale. Using a fax server ensures that employee productivity does not suffer and work is not interrupted when staff members are working from home or other locations.

Founded in 1993, Raleigh, North Carolina-based Alternate Access is celebrating 15 years of providing intelligent business phone systems to small-business and branch-office clients locally and nationwide. Their innovative phone system solutions help increase profits by boosting staff performance and efficiency, enhancing customer service, and adding management reporting capabilities - all while decreasing labor and infrastructure costs. Products include IP-PBX with Voice over IP, fax servers, unified messaging, Web collaboration, interactive voice response and call center applications, headsets and specialty phones. By employing extensive experience and best practices, award-winning Alternate Access works in partnership with its customers to build creative yet cost-effective solutions. For more information on Alternate Access visit www.AlternateAccess.com.